## Message Text

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PAGE 01 ZAGREB 00636 080738Z

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /035 W

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R 071430Z AUG 75 FM AMNENSUL ZAGREB TO SECSTATE WASHDC 3246

INFO AMEMBASSY BELGRADE

**UNCLAS ZAGREB 0636** 

FOR COMMERCE/OIM/SAD

E.O. 11652: N/A TAGS: BEXP, YO

SUBJECT: ZAGREB FALL FAIR - U.S. PRINTING/GRAPHIC ARTS CATALOG SHOW SEPTEMBER 12-21, 1975

- 1. PUBLICITY AND PROMOTION: PROMOTIONAL BROCHURE FOR SUBJECT CATALOG SHOWS CLOSES ON AUGUST 20. TO ASSURE INCLUSION, PLEASE CABLE NOT LATER THAN COB AUGUST 15 NAMES AND BIOGRAPHIC DATA OF INDUSTRY TECHNICAL REPRESENTATIVE.
- 2. PARTICIPATION AGREEMENTS/CATALOGS: AS OF COB AUGUST 7, CON-SULATE GENERAL HAS RECEIVED FROM COMMERCE NAMES OF 46 FIRMS WHICH HAVE PAID PARTICIPATION CONTRIBUTION (PETERSON DEPOSIT MEMOS DATED JULY 10, JULY 30, AND JULY 31). CATALOGS HAVE BEEN RECEIVED FROM 55 FIRMS. SEPARATE TELEGRAM WILL BE SENT LATER THIS MONTH WITH NAMES OF FIRMS NOT LISTED IN DEPOSIT MEMOS. WE EXPECT TO SIGN UP ONE YUGOSLAV AGENT HERE. IF COMMERCE AWARE THAT SIGNIFICANT NUMBER OF CATALOGS STILL ENROUTE TO POST, PLEASE ADVISE PROMPTLY.
- 3. HOTEL ROOMS: DURING FALL FAIR, IT IS VIRTUALLY IMPOSSIBLE TO OBTAIN HOTEL ACCOMMODATIONS IN ZAGREB. CONGEN HAS RESERVED ROOMS IN SEVERAL PRICE CATEGORIES BUT MUST FURNISH NAMES OF INTENDED OCCUPANTS OR RELINQUISH NOT LATER THAN AUGUST 20. IF INDUSTRY REP OR OTHER VISITORS DESIRE HOTEL ROOMS, LET US HAVE THEIR REQUIREMENTS PRIOR AUGUST 20.

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 07 AUG 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a

Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:

Disposition Reason: Disposition Remarks:

Document Number: 1975ZAGREB00636 Document Source: CORE Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D750274-0166

From: ZAGREB

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750871/aaaaclfp.tel

Line Count: 60

Locator: TEXT ON-LINE, ON MICROFILM Office: ACTION COME Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a Reference: n/a

Review Action: RELEASED, APPROVED Review Authority: hartledg Review Comment: n/a Review Content Flags: Review Date: 19 DEC 2002

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <19 DEC 2002 by ReddocGW>; APPROVED <09 FEB 2004 by hartledg>

**Review Markings:** 

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**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

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TAGS: BEXP, YO To: STATE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006